

Bradford, Delana

From: lendri purcell <lendrip@gmail.com>
Sent: Wednesday, May 17, 2023 3:20 PM
To: hannahriz@yahoo.com; Stacey Earl; katejanegreenspan@gmail.com; mbertuccelli@comcast.net; marykatedelucco@gmail.com; megankelly1225@gmail.com; Karen Nau; Chong, Cindy; ParksnRec; Hays, Kevin; Halter, Drew; Doris Watson; Brianna Schaefer; Brianna; Brianna Schaefer; Trathen
Subject: Wow, European hybrid turf is finally here and I really hope our city considers this cost saving, green product. Dutch innovations for your sports fields
Attachments: DrainTalent.pdf; TT one pager.pdf; Hybrid Turf brochure.pdf

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Greetings Everyone,

I am reaching out because I was finally introduced to a group in the US that is taking the eco hybrid turf technology widely used in Europe (was used in the World Cup) to the US. I was introduced to the head of the company by a group that does organic field management (Osborn Organics that gave a talk at the Petaluma Community Center years ago) so this is their competitor, but they are so impressed with this technology they thought I should know about it. The technology involves inserting 7 to 10 percent plastic blades into a natural grass field. The natural grass wraps around the plastic and sends the roots deeper (that is a good thing). In two weeks the grass company (Grass Max) will release their plant-based blades if they prove to be as durable and effective as the plastic. Either way, 7-10 percent plastic is WAY better than 100 percent. Also, these fields last 15 to 20 yrs vs the 7-10 of all plastic ones. The cool thing is you can install them with special pipes and cisterns and water catchment so that NO municipal water is used, the watering is done automatically (to the plant roots). There is no flooding or standing water so weeds don't grow so no pesticides or weed pulling are needed. The city would need a special mower called a Frase mower (an electric one will be coming out in the next year). One hundred percent natural turf is the way to go and that would require some training (there is a group that will consult for 20k a year) that is working with Novato Unified and you wind up with amazing organic fields, but it takes a while because you have to heal the soil first. This hybrid model would be faster and less expensive and maybe a good middle place.. Feel free to contact Aaron below. Thanks for reading this and looking into the safest and best playing spaces for our children. Sincerely, Lendri Purcell

----- Forwarded message -----

From: Aaron Golembiewski | Turf Talents <aaron@turftalents.com>
Date: Wed, May 17, 2023 at 2:50 PM
Subject: Dutch innovations for your sports fields
To: lendrip@gmail.com <lendrip@gmail.com>

Hi there, Lendri,

Thanks for giving me a call. I hope this information can help. We'd be happy to have a call with you and the other folks across the county.

I work with TurfTalents, a company that is bringing (among other things) what is essentially a high-tech rain barrel to sports fields. Given sports fields occupy the only open space in so many communities and often abut waterways and

wetlands, we're trying to push them back to being natural grass and away from synthetic turf with its negative ecological impacts (heat islands, PFAs, substrate death.) In the past, the argument against natural grass has been the cost of maintenance and wasteful use of water resources, along with the fact that it takes longer to dry to the point where it can be used for play. We've solved these challenges with the DrainTalent. There is a video at <https://turftalents.com/amateur/products/draintalent/> that explains how it works.

We're now bringing it to North America, the land of increasing artificial turf, to allow sports fields to become positive contributors to our ecology. I also think there could be other applications, such as agriculture and other water management opportunities beyond sports fields, but we're currently focused on both stadiums and community fields. We also provide the hybrid turf that was at the World Cup last year and hope to release a 100% plant-based version in the coming weeks.

As for costs, as we discussed, they are variable as much of that is based on your field and needs. That said, we always cost a fraction of artificial turf and will drastically reduce your maintenance and resource costs (water and chemical interventions.)

Please reach out with any questions at all.

Kind regards,

Aaron Golembiewski
Head of Business Development

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www.turftalents.com





Let's connect

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Lendri Purcell (pronouns: she/her)

Co-President, Jonas Philanthropies

President, FACTS (Families Advocating for Chemical and Toxics Safety)



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Democracy isn't a spectator sport. USE IT OR LOSE IT.

"Never forget that justice is what love looks like in public."

Cornell West

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